



FIX Global FACE2FACE

Electronic Trading Forums 2012

In support of the FIX Protocol, the **FIX Global Face2Face Electronic Trading Forums** were launched in 2008 as an impartial and objective forum to explore the dynamic world of electronic trading and connectivity.

In support of



2012 Calendar

Shanghai, China June 2012

Jakarta, Indonesia Nov 2012

Seoul, Korea Nov 2012



Electronic Trading Forums 2012

In support of the FIX Protocol, the **FIXGlobal Face2Face Electronic Trading Forums** were launched in 2008 as an impartial and objective forum to explore the dynamic world of electronic trading and connectivity.

FIXGlobal Face2Face Electronic Trading Forums promote the adoption of the FIX Protocol and highlighting trading best practices in emerging markets. The forums are designed as a platform for the buy and sell-sides to discuss the latest issues on electronic trading and highlight the latest technology solutions to local markets.

The 2012 series will leverage the tremendous success of the FIXGlobal Face2Face Electronic Trading Forums held in the past few years and will for the first time host a forum in Indonesia.



Face2Face Discussion

WHAT OUR SPONSORS SAY

“Encouraged to see so many clients participated. It was great to get the whole industry together under one roof, to talk about the diverse and interesting topics, from different angles!”

“It was a grand occasion, with pockets of interest arising in the oddest quarters.”

“The event was a great success, well attended, well organized and well worth our commitment.”

“At no other conferences do we get as many relevant leads as at the Face2Face events”

“Always a well-attended and informative event and a good opportunity to interact with the brightest from the local market.”



Connecting the **FIX** Community

WHAT OUR ATTENDEES SAY

“Well organized conference and was great to take part!”

“There are a lot of conferences out there, but Face2Face is one of the best. It is great as it’s a neutral platform for contributing to the industry.”

“FIXGlobal Face2Face offer the industry great value as it clearly demonstrates that FIX is going to be a ‘platform’ that all fund managers will have to consider using.”

PAST SPONSORS

The following leading organizations have supported **FIXGlobal Face2Face Forums**.



Event Manager: **PlusConcepts**



FIXGlobal

FACE₂FACE

Electronic Trading Forums 2012

BRANDING SPONSORSHIP

- * Acknowledged as a "Sponsor" on marketing materials and stage backdrop
- * Company logo, company profile to be included in the conference brochure
- * Logo Placement on official conference website hyperlinked with company website
- * 5 Complimentary Passes for staff/clients
- * Delegate list with contact details

USD 4,000

EXHIBITION SPONSORSHIP

- * A showcase space sponsor will be allocated one exhibition space for the showcase of products/services
- * Acknowledged as a "Sponsor" on marketing materials and stage backdrop
- * Company logo, company profile to be included in the conference brochure
- * Logo Placement on official conference website hyperlinked with company website
- * 5 Complimentary Passes for staff/clients
- * Delegate list with contact details

USD 8,800

DISCOUNTS

* Discounts are provided to sponsors of the Face2Face Forums in multiple locations and **FIXGlobal Trading Journal** advertisers. Face2Face Forums sponsorship can be packaged together with advertisement in the FIXGlobal Trading Journal at the discounted rate.

For more information on sponsorship, please contact sales@fixglobal.com or call (852) 2121 1566